

Jackie Cummins MInstF (Dip), Dip NMC



J21 Coaching Unleashing Your True Potential

Jackie is happily married and has two grownup daughters and lives in Sutton Coldfield. She is surrounded by an entourage of good friends and professional associates, predominantly from Birmingham's Business Sector.

Her journey as a coach, started by helping organisations and individuals living within the local community overcome their challenges and assisting them with making changes for the better in their relationships and businesses. She originally came from a business family background, so therefore is well placed to understand the highs and lows that entrepreneurs go through on their journey.

Jackie's professional background began when she was an Airline Supervisor at Egyptair where she worked with a diverse range of businesses and cultures which afforded her a great opportunity to travel extensively and appreciate an understanding of people's mindset and ways of working.

She was a single mum, with two daughters for a while and decided to take a career break in order to raise her youngest child to school age. Whilst at home she enjoyed quality time with her children and also trained as a Magistrate and served on the bench in Birmingham for 6 years. She also trained as a Journalist and was Chair of a Fundraising Committee at a local School.

She taught herself to generate substantial income and raised funds for a primary school and families facing financial struggles, as a result she acquired a successful reputation quite quickly and from there was offered a position as a Fundraising Manager for a local charity; being very results driven she went on to raise in excess of 500,000 for 3 charities.

As a result of this she developed new services, created employment, advised Trustees/Committees and Managers/Staff about a range of opportunities, primarily business goals and staffing/relationship issues.

She is now a successful fully qualified business, relationship and career coach and has been coaching and mentoring for many years achieving some great success stories and fantastic results! She is extremely well connected within the Business Sector in Birmingham as she has worked in the corporate and charitable sectors for over 25 years and has a wealth of knowledge and experience.

She established J21Coaching & Training (www.j21coaching.com) along with her Business Partner David Dougan; collectively they have a multitude of skills that they offer to their clients in order to work with them to make their businesses more profitable and successful. For companies this includes bespoke programmes in leadership, team motivation, upselling of products and services, a marketing plan, a growth plan for the business including attracting a specific client base. When working with clients who have challenges within their relationships, they offer a programme of coaching sessions and mentoring if required as to ascertain the root cause, provide a coping strategy and work towards successful outcomes.

For career coaching and mentoring services, this may include life after redundancy, career progression and the fears and challenges that accompany a change in direction within a profession.

Jackie was recently appointed as Hotel Du Vin's first female ambassador in Birmingham, which will require working closely with this super establishment for the benefit of both of our companies and clients. This opportunity will enable many business contacts to take advantage of some great discounts and offers.

J21's offer to you

For local businesses and individuals, we would like to offer you a free 30 minute coaching consultation call as to see if you would like to work with us.

If you feel that we could help you with your business, career path or relationship challenges, take a look at our website and please get in touch. We can tailor a programme that is specific for your needs and requirements.

Jackie Cummins

www.j21coaching.com

Jackie@j21coaching.com

0121 241 1331

07940 838103

Please see a recently published blog by a client based in Lichfield.

By Katherine Haden, Divorce Lawyer based in the Midlands

'I've known Jackie for about 10 years, and we were discussing setting up a new Collaborative Law group in the Midlands last year. Jackie's suggestions were invaluable.

Most solicitors and advocates have well-defined comfort zones, and the prospect of finding a suitable venue in Birmingham for our new group, as well as marketing for the launch, were well outside of my comfort zones. Jackie mentored me and helped me to develop my personal and professional skills.

Over a period of roughly 12 weeks, with Jackie's mentoring the project moved from concept to delivery, and I was so grateful to have weekly mentoring calls with Jackie. At times, it was hard to motivate 36 other lawyers and 'pressing the flesh' to get the group started, but Jackie was there throughout for me.

I ended up launching the group from prestigious Barristers' Chambers in Birmingham, with both legal and non-legal individuals attending the launch, including the Press. It was really positively received last year.

I've continued to utilise Jackie's outstanding mentoring services, and the group has attracted the attention of Collaborative Lawyers outside of the Midlands, which is a brilliant result.

We're now co-ordinating Day Training sessions in Collaborative Law, which we plan on commencing from October. There are also monthly meetings held in Birmingham, which provide support and strategy for the group.

I'll continue to work with Jackie, as her personal coaching and mentoring services have made, and continue to make, such a valuable difference.'

If you'd like to find out more about our personal and business coaching services in Birmingham, please feel free to contact us [here](#).

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